

## **End User Social Media Policy**

Effective Date: 2/10/2022

The Lake County General Health District (LCGHD) welcomes comments on its social media pages, but expects that user comments will be respectful of others. All comments, posts, images, and links submitted to LCGHD on any social media site are considered public information. Thus, the information posted may be copied, shared, and/or reposted by other users without the initial poster's knowledge and consent, and LCGHD is not responsible for actions taken by its followers. Additionally, posted comments, images, and links do not necessarily represent the views of LCGHD.

LCGHD regularly monitors social media content, comments, and messages, typically during business hours (Monday through Friday, 8:00 a.m. to 4:30 p.m.), and efforts to reply to inquiries will occur during the aforementioned business hours.

By posting a comment on any of LCGHD's social media platforms, including links and images, the user agrees that they have read and understand this policy, that they will interact respectfully, that comments and conduct that violate Ohio law or this policy are not allowed, and that LCGHD may hide any and all comments which it deems to be in violation of Ohio law or this policy.

Interactions that contain any of the following will be hidden:

- i. Comments containing profanity, obscenities, vulgarity, hate speech or harassment, including personal attacks against anyone or that violate the law or policies of the social media outlet (including nudity in photographs, threats, etc.)
- ii. Comments that are libelous or defamatory
- iii. Comments containing content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, or status with regard to public assistance, natural origin, physical or mental disability, or sexual orientation, as well as any other category protected by federal, state or local laws
- iv. Comments that contain information that may compromise the safety or security of the public or public systems
- v. Comments that contain threats of violence, harm, or intention to inflict such violence or harm against another person or entity
- vi. Comments that suggest or encourage illegal or otherwise discriminatory activity
- vii. Comments that contain solicitations of commerce
- viii. Comments that contain statements that violate another's copyright or intellectual property rights
- ix. Comments considered spam, such as inappropriate advertisements and repetitive posts
- x. Comments in support of, or opposition to, political campaigns, candidates, or ballot measures
- xi. Comments that are not topically related to the particular posting being commented upon
- xii. Comments containing matters unrelated to the business of LCGHD
- xiii. Comments that violate any local, state, federal, and/or international laws or regulations
- xiv. Comments disclosing any protected information, including health and other personal information
- xv. Any other comment, post, photo, or link that LCGHD deems inappropriate

If you have any questions or comments about this Policy, please [Contact Us](#).