

2020 - 2022 LAKE COUNTY
COMMUNITY HEALTH IMPROVEMENT PLAN

Quarterly Report

Q4 2020



Quarterly Report Structure & Process

The goal of these quarterly reports is to provide public-facing status updates related to the 2020 - 2022 Lake County Community Health Improvement Plan (CHIP) in a timely manner.

All 2020 to 2022 Lake County Community Health Improvement Plan partner organizations, community stakeholders, and interested community members will meet quarterly to report progress toward identified strategies, discuss opportunities to revise or enhance current strategies, and review any emerging Lake County health trends.

Annually, the group will review emerging Lake County health data and determine if revisions to priority areas or selected strategies is warranted. An annual progress update will be issued and widely distributed by Lake County General Health District.

You can find the initial CHIP and other updates for you review under the Health Reports tab at <https://www.lcghd.org/reports/>.

QUARTERLY REPORTS WILL INCLUDE:

- Recap of the previous quarter
- Milestones and roadblocks
- Goals for the coming quarter
- Progress-to-goal overview chart
- Breakouts of each workplan with updates
- Any additional notes and callouts pertinent to the success of the CHIP

CHIP Overview

Q4 2020 Recap & Summary

MILESTONES

Achievements from the previous quarter

- Some workplans pivoted and quickly completed or improved upon Year I activities
- New actions were taken and activities were implemented in response to COVID that have positively impacted the county

ROADBLOCKS

Current challenges and potential solutions

- A: Some workplans were halted or altered due to COVID
- B: The team was not able to meet as frequently or in person due to COVID

GOALS FOR NEXT QUARTER

Plan for Q1 2021 (Jan-Mar)

- A: Determine how COVID-19 has played a role in workplans
 - B: Add in COVID-19 specific language and goals to reflect the current state of the county
 - C: Transition from Year I activities to Year II activities
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CHIP Progress

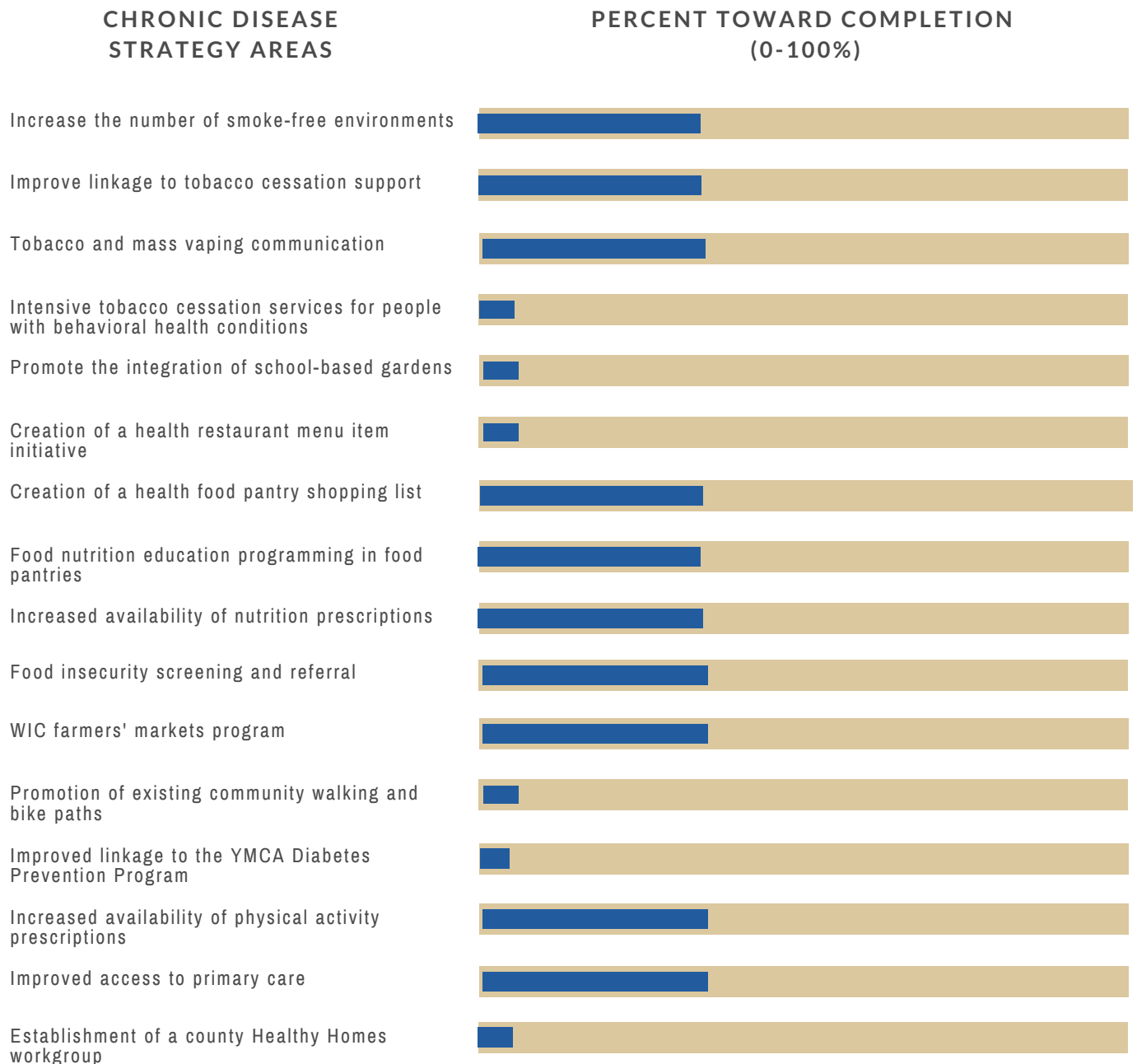
Priority Areas & Strategies

PRIORITY AREA 1:

CHRONIC DISEASE

Lake County CHIP Priority Outcomes

1. Reduce diabetes
2. Reduce heart disease
3. Reduce high blood pressure
4. Reduce obesity



CHIP Progress

Priority Areas & Strategies

PRIORITY AREA 2:

MENTAL HEALTH & ADDICTION

Lake County CHIP Priority Outcomes

1. Reduce suicide deaths
 2. Reduce substance use disorders
 3. Reduce drug overdose deaths
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MENTAL HEALTH & ADDICTION STRATEGY AREAS

PERCENT TOWARD COMPLETION (0-100%)

Increase school-based suicide awareness and education programs



Promote suicide crisis hotlines and cell phone-based support



Local suicide coalition support of evidence-based strategies



Enhanced utilization of and education regarding Medication-assisted Treatment (MAT)



Enhanced naloxone access and training



Work Plan Updates

Priority Area 1: Chronic Disease




Strategy: Increase the number of smoke-free environments in Lake County by supporting the adoption of at least three smoke-free policies for indoor areas, outdoor area, and smoke-free multi-housing units.

Lead Agency: Lake County General Health District

Measure of Success:

1. Number of smoke-free policies created and adopted in Lake County

Year 1 Activities

1. Identify target areas stakeholders and decision makers 
2. Schedule meetings, educate stakeholders, and advocate for policy change 
3. Support the adoption of at least one smoke-free policy in Lake County 



Strategy: Improve linkage to tobacco cessation support services for Lake County residents seeking cessation services by increasing the number of organizations providing Quitline or cessation referrals

Lead Agency: Lake County General Health District

Measures of Success:

1. Number of referral organizations
2. Number of client referrals
3. Number of Quitline calls by Lake County residents

Year 1 Activities

1. Provide provider education on cessation services to increase number of referring organizations 
2. Monitor Quitline calls 




Strategy: Implement a mass communication plan in Lake County to address tobacco use, including vaping

Lead Agency: Lake County General Health District

Measures of Success:

1. Number of events that vaping information is shared
2. Number of presentations provided to priority population groups
3. Utilization of My Life My Quit service for youth

Year 1 Activities

1. Establish partnership with priority population to create messaging and identify appropriate messaging strategies 
2. Implement identified strategies 
3. Evaluate effectiveness of strategies and modify as needed 

Symbols Key:



Completed/
On Track



In Progress



Waiting On Updates/
Could Be Revised



Interrupted
On Hold

Work Plan Updates

Priority Area 1: Chronic Disease



Strategy: Expand access to evidence-based tobacco cessation treatments and medications, including individual, group, and phone counseling (including Quitline) to Lake County tobacco users and those seeking behavioral health services by providing cessation services onsite

Lead Agency: Lake County General Health District

Measure of Success:

1. Number of clients receiving treatment
2. Number of Quitline calls
3. Number of clients successful using medications
4. Number of cessations providers in Lake County
5. Number of agencies trained to provide or refer treatment

Year 1 Activities

1. Establish partnerships to provide cessation onsite for both uninsured and insured clients 
2. Quarterly tracking of Quitline calls, clients seen by LCGHD, as well as provider partners 





Strategy: Implement school vegetable gardens in at least three new Lake County schools

Lead Agency: The Bar Athletics

Measures of Success:

1. Number of new school vegetable gardens implemented
2. Number of new community partnerships created

Year 1 Activities

1. Pilot school vegetable garden at Willoughby-Eastlake Success Academy 
2. Seek additional partners to expand program 
3. Explore funding opportunities to expand pilot 
4. Evaluate success of pilot program 



Strategy: Creation of a Lake County healthy restaurant menu entrée item initiative priced at \$10 or less

Lead Agency: HChoices

Measures of Success:

1. Number of Lake County restaurants adopting a healthy menu item
2. Provide menu guidance on potential health restaurant menu entrée options

Year 1 Activities

1. Recruit Lake County restaurants to participate in the health menu entrée initiative 
2. Provide menu guidance on potential healthy restaurant menu entrée options 

Symbols Key:



Completed/
On Track



In Progress



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Work Plan Updates

Priority Area 1: Chronic Disease




Strategy: Amend United Way of Lake County's current food pantry "most wanted items" list to include healthy food options

Lead Agency: United Way of Lake County

Measure of Success:

1. Number of food pantries using healthy food options list
2. Pounds of food donated identified as healthy foods

Year 1 Activities

1. Amend current food pantry list 
2. Educate food pantry personnel on revised list 
3. Measures the number of pounds of healthy food donated during the Feed Lake County food drive 

Strategy: Expand Nutrition Education and Voucher Program to at least three additional Lake County food pantry locations

Lead Agency: Lifeline

Measures of Success:

1. Number of new food pantries hosting the Food Nutrition Education and Voucher Program
2. Number of participating clients

Year 1 Activities

1. Identify potential new program locations 
2. Confirm new and existing class locations 
3. Expand nutrition classes to at least one new Lake County food pantry or senior center nutrition site 
4. Evaluate activities and modify as needed 

Strategy: Increase the availability of physician nutrition prescriptions among Lake Health patients with diabetes, heart disease, and/or high blood pressure




Lead Agency: Lake Health

Measures of Success:

1. Number of patients receiving nutrition prescriptions
2. Number of patients compliant with nutrition prescriptions

Year 1 Activities

Diabetes Patients:

1. Inpatient and PH coordinators implement screening process for assessing nutrition status 
2. Refer patients for nutrition prescriptions that meet criteria 
3. Ambulatory and wellness CDE teams follow referred patients to assess compliance 

Symbols Key:



Completed/
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Work Plan Updates

Priority Area 1: Chronic Disease

Strategy: Screen Lake Health patients for food insecurity and provide referrals as appropriate





Lead Agency: Lake Health

Measure of Success:

1. Number of patients screened for food insecurity
2. Number of patients screened as high-risk for food insecurity
3. Number of patients referred for post-discharge 2-week meal program

Year 1 Activities

Diabetes Patients:

1. Inpatients and PH coordinators implement screening process to assessing food availability 
2. Refer patients for post-discharge two week meal program 
3. Assure qualifying patients receive meals 
4. Connect patients to community services 



Strategy: Increase fruit and vegetable consumption in WIC participants by improving participation in Lake-Geauga WIC's Farmers Market Program

Lead Agency: Lake-Geauga WIC

Measures of Success:

1. Number of farmers' markets hosting WIC booths onsite
2. Number of farmers' market vouchers distributed per WIC clinic location
3. Number of farmers' market vouchers redeemed per clinic site
4. Number of educational materials distributed

Year 1 Activities

1. Identify farmers' markets taking place in program 
2. Make contact with market managers and confirm dates for WIC to distribute vouchers onsite 
3. Develop marketing strategy to engage WIC clients 
4. Monitor educational events that are conducted 
5. Evaluate WIC redemption reports 

Symbols Key:



Completed/
On Track



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Work Plan Updates

Priority Area 1: Chronic Disease


Strategy: Promotion of existing community walking and bike paths within Lake County municipalities

Lead Agency: HChoices

Measure of Success:

1. Number of walking and bike paths identified
2. Number of walking and bike paths mapped with GIS
3. Number of walking and bike paths promoted in their respective political subdivision

Year 1 Activities

1. Create an inventory of existing Lake County community walking and bike paths for each political subdivision 




Strategy: Increase referrals to the Lake County YMCA's Diabetes Prevention Program (DPP)

Lead Agency: Lake County YMCA

Measures of Success:

1. Number of program referrals
2. Total participants enrolled in program
3. Total participants completing program

Year 1 Activities

1. Identify current list of referral partners 
2. Provide education to new referral organizations 
3. Increase referrals over 2019 baseline 

Strategy: Lake Health clinical-provided physical activity prescriptions





Lead Agency: Lake Health

Measures of Success:

1. Number of patients receiving physical activity prescriptions
2. Number of patients compliant with physical activity prescriptions

Year 1 Activities

Diabetes Patients:

1. Inpatient and PH coordinators implement screening process for assessing physical activity status 
2. Refer patients meeting criteria to cardiac, pulmonary rehabilitation, and/or wellness campus for assessment 
3. Provide patient with physical activity prescription 
4. Assess patient compliance 

Symbols Key:



Completed/
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Work Plan Updates

Priority Area 1: Chronic Disease





Strategy: Improve access to comprehensive primary care among Lake Health patients with heart disease, diabetes, high blood pressure, and/or a mental or behavioral health diagnosis

Lead Agency: Lake Health

Measure of Success:

1. Number of uninsured patients presenting to acute care settings
2. Number of insured patients presenting to acute care settings
3. List of community-based care coordination services available

Year 1 Activities

1. Identify uninsured patients presenting to acute care settings 
2. Refer patients to insurance counselors and social workers 
3. Assist patients with insurance enrollment and assure completion 
4. Develop and implement two community-based care coordination strategies 




Strategy: Establish a Healthy Homes Workgroup in Lake County convening local building, zoning, and city officials to review and revise local housing regulations and policy

Lead Agency: Lake County General Health District

Measures of Success:

1. Number of political subdivisions represented
2. Number of existing policy and/or regulation gaps identified
3. Number of new or revised policies and/or regulations proposed
4. Number of changes adopted by political subdivisions

Year 1 Activities

1. Determine appropriate committee members and convene committee 
2. Determine scope of problem, gap, or antiquated policies 
3. Identify target areas 

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Work Plan Updates

Priority Area 2: Mental Health and Addiction




Strategy: Expand school-based suicide awareness and education programs (e.g. GAHTAH, Ending the Silence, Motivational Speakers) in all Lake local K-12 schools

Lead Agency: Alcohol, Drug Addiction, and Mental Health Services Board

Measure of Success:

1. Number and types of schools engaged (e.g. public/private, elementary, middle, and high)
2. Number and percentage of students participating

Year 1 Activities

1. Contact school personnel and confirm presentations 
2. Provide presentations to four public school districts and one private school district 
3. Evaluate effectiveness and acquire feedback 





Strategy: Initiate a county-wide suicide prevention and awareness campaign for suicide crisis hotlines and cell-phone-based support (i.e. National Crisis Text Line, Lake County Crisis Hotline, #988)

Lead Agency: Alcohol, Drug Addiction, and Mental Health Services Board

Measures of Success:

1. Number of organizations displaying information
2. Number of promotional activities per support method
3. Number of texts to National Crisis Line
4. Number of calls to Lake County Crisis Line
5. Number of service referrals
6. Number of Lake County #988 calls

Year 1 Activities

1. Engage local companies to display information 
2. Purchase bus ads/other advertising opportunities 
3. Distribute promotional material at all community event resource tables 
4. Create campaign to increase awareness of Lake County Crisis Line 

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Work Plan Updates

Priority Area 2: Mental Health and Addiction




Strategy: Suicide Prevention Coalition will engage businesses, churches, and civic organizations in evidenced-based training (i.e. Question, Persuade, Refer (QPR))

Lead Agency: Alcohol, Drug Addiction, and Mental Health Services Board

Measure of Success:

1. Number and types of organizations engaged
2. Number of gatekeepers trained

Year 1 Activities

1. Contact organizations to confirm trainings 
2. Provide 12 trainings to Lake County organizations 
3. Evaluate effectiveness and acquire feedback 





Strategy: Implement MAT in the Lake County Jail

Lead Agency: Crossroads Health

Measures of Success:

1. Number of individuals receiving withdrawal management comfort medications
2. Number of individuals receiving MAT
3. Number of individuals engaging in treatment post-release
4. Number of individuals with evidence of follow through with aftercare instructions
5. Number of individuals re-entering jail program within one year

Year 1 Activities

1. Create gatekeeper program to screen all individuals entering jail 
2. Provide withdrawal management comfort medications and MAT 
3. Refer individuals for treatment post-release 
4. Integrate intensive outpatient therapeutic treatment with the withdrawal management comfort medications and/or any MAT order by providers 




Strategy: Increase naloxone access to high-risk populations via Project DAWN

Lead Agency: Lake County General Health District

Measures of Success:

1. Number of Project DAWN distribution sites
2. Number of naloxone kits distributed
3. Number of refill kits distributed

Year 1 Activities

1. Implement currently established Project DAWN clinics at LCGHD and Signature Health 
2. Expand clinics to non-traditional partners 
3. Expand Project DAWN to organizations that provide addiction and behavioral counseling services 

Symbols Key:



Completed/
On Track



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